



MARKETING MEDIA

Kiosks and Motion Media..... a match made in marketing heaven!



A kiosk, when combined with the versatile, interactive, high-quality DVD format, becomes an enormously powerful marketing tool. Kiosks are now used for exhibitions, trade shows, field sales, company reception areas, educational institutions, shopping environments, museums, entertainment facilities, and for Internet access. **According to new research from Frost & Sullivan, the interactive kiosk market is growing at a formidable pace. In 1996, the interactive kiosk market reached \$369.7 million, and is expected to grow to \$2.94 billion in 2003, with a compound annual growth rate of 35 percent!**

And the most compelling argument for the DVD-Video format in business is its ability to randomly access, huge volumes of individual pieces of video using a simple consumer DVD player and a touch-screen monitor. **DVD has already become the standard for high-quality, full-frame, interactive digital video content.**

Imageworks is in the business of creating cost-effective, customized, digital video production, multimedia, and Internet services designed for sales and marketing communications, human resources, training, and a variety of other corporate uses including the web. We perform all areas of production including filming, directing, scripting, editing, voiceover, DVD formatting, media replication and kiosk implementation.

We invite you to inquire about how you can develop powerfully effective, stunning, enterprise-wide communications media for your organization. Visit us at www.imageworksonline.com. We would be happy to meet with you to discuss the future. It's waiting.

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DIGITAL MEDIA DESIGN & PRODUCTION FOR THE ENTERPRISE